



Get a check every month--
whether you win or not!

Helping our members earn more money playing the Florida Lotto since January 1996!



*If you join our club today...
and then do nothing at all...
you could be a millionaire next month!*



**Receive FREE
lottery tickets
with your club membership!**



Sometimes you just have to be in the right place at the right time...

You've heard this expression before, I am sure. And now it is happening to you. This special report is going to reveal to you a little known club – *Lotto Magic* – and how this club can **change your life forever!**

Your membership in *Lotto Magic* will give you unique benefits that you will not find anywhere else. Free vacations, discounts on travel, attractions, car rentals, online shopping and more. Plus the biggest reasons that people like yourself become members:

FREE Florida lottery tickets!
FREE Powerball lottery tickets!
Opportunity for Unlimited Income!

Our system for playing the lottery is **guaranteed** to improve your chances of winning a multi-million dollar jackpot.

Thousands of people – just like you – have joined our *Lotto Magic* family since we began in January 1996. I hope you are sharing in our next big win!

Best wishes,
Richard Moore, Founder

Lotto Magic Team... Building teams faster and bigger through teamwork!



Lotto Magic has four different types of membership and there is one that is perfect for you. All members – regardless of their type of membership – receive the following benefits:

A lifetime of savings on resort hotel rooms!

Enjoy three exciting days and two fun-filled nights at your choice of **90** of the most desirable resort destinations in North America.

With your membership, you will receive a Diamond Vacation Certificate. All you pay to receive your 3 day/2 night deluxe hotel accommodations is a \$29 fee which covers the cost of processing and shipping your reservation package. ***You are not required to attend any time-share presentations!***

Plus you get 2 BONUS GIFTS!

Bonus Gift #1: With every reservation ordered, you will receive an additional 5 Diamond Vacation Certificates. You can use them for yourself or you can give them as gifts. Every time one of these certificates is redeemed, that person will also receive 5 Diamond Vacation Certificates FREE.

Bonus Gift #2: Our affiliate travel agency that will be booking your free hotel rooms will send you a \$50 VISA Gift Card* when you get back from your vacation. You can spend this \$50 on anything that you want at thousands of businesses nationwide.

* Bonus Gift #2 is a limited time offer and may be discontinued without notice by our affiliate travel agency.



Online Savings Connection

Access to our online Savings Connection that offers you discounts on products and services that you may already be buying — but now you will receive extra discounts and savings!

We recently compared products between our Savings Connection website and other discount sites including Amazon.com, Overstocked.com, Pricegrabber.com, NexTag.com and even the home websites of nationwide brands like Omaha Steaks and Hickory Farms. We saved members money on watches, camcorders, toaster ovens, jewelry and food, just to name a few.

You will also find savings on car and truck rentals, cruises, resorts, theme parks and attractions, aquariums, zoos, movie tickets, and more.





FREE lottery tickets in the Florida LOTTO!

Wow, these membership benefits just keep getting better and better, don't they???

All active club members will receive one lottery ticket for every drawing for one month in the Florida LOTTO. An active member is one who has paid their monthly membership fee.



The Florida LOTTO has one of the most lucrative lottery drawings in the U.S. and you will have a ticket for each Wednesday and Saturday night drawing for each month that you are an active member.



There are four different memberships in Lotto Magic. The first is the **Team Player**. We place all of our Team Players on "teams" and use a sharing method. You will receive 10% of any Florida LOTTO ticket winnings as well as 10% of the Florida LOTTO ticket winnings of any of the 7 other Team Players that we place on your team.

This means that you will receive 10% of the ticket winnings from 64 to 72 lottery tickets each month.



We calculate this by multiplying the 8 or 9 drawings that there are each month in the Florida LOTTO times the 8 total members on each team – you plus the 7 members that we give to you.

YOU could be a millionaire next month!

Team Players receive all of the club benefits that we have shared with you so far for **only \$25.00 per month!**

Our next membership is the **Power Player**. This club membership provides you with everything that a Team Player receives PLUS you will receive your own personal tickets in the Powerball lottery and the club provides you with another team of 7 Power Players. You will receive 10% of any of the Powerball lottery ticket winnings as well as 10% of the Powerball lottery ticket winnings of any of the 7 other Power Players that we place on your team.

Power Players pay only \$50.00 per month and receive tickets in both the Florida LOTTO and Powerball lottery plus a Florida LOTTO team of 7 and a Powerball lottery team of 7.

Powerball is a multi-state lottery that regularly has the largest multi-million jackpots available. You always see these big winners in the news — and now you can be part of our powerful system for increasing your odds of winning!



Make money by sharing our club with others!

Our club membership gets even more exciting if you decide to join as a **Team Captain**. This membership costs \$50.00 per month and Team Captains receive the same benefits that our Team Players do, **PLUS** they get to **earn commissions** by referring other members who join Lotto Magic.

Team Captains **do not** receive a team of 7 other members automatically as Team Players do, however, they are able to build their own organization and share in the winnings of hundreds – even thousands – of lottery tickets.

First, Team Captains earn \$5.00 per month from each “Player” member who joins Lotto Magic from their referral. They will also receive \$23.00 per month from each “Captain” they personally enroll into Lotto Magic plus \$2.00 for each “Captain” that appears in their 5-level income plan.

Team Captains receive 10% of the Florida LOTTO ticket winnings of every single “Player” or “Captain” that they get to join Lotto Magic!

We have members that are sharing in the winnings of hundreds of lottery tickets each month by sharing our club with others. It’s easy to do -- and we teach you how!



Here's an example of a 5-level pay plan

Each member that you place in the 5-level pay plan earns you \$2.00 PLUS the \$23.00 enroller bonus. If another member places a Team Captain in your organization you still receive the \$2.00 enroller bonus. Let's look at an example if everyone who joined Lotto Magic enrolled 5 members **and then stopped** – and each new member did the same. Here is what your organization would look like when completed:

Level	Members	\$\$\$	Total
1	5	\$10.00	\$10.00
2	25	\$50.00	\$60.00
3	125	\$250.00	\$310.00
4	625	\$1250.00	\$1560.00
5	3125	\$6250.00	\$7810.00

After your pay plan is filled 5-wide, you would be earning \$7,810.00 per month in income – **that's almost \$100,000.00 per year!** Plus, you would be earning an additional \$23.00 per month for each member that you placed in this organization. If that was only 5, you would be earning an additional \$1380.00 per year!

And that's if everyone only enrolled 5 members. You are not limited to only 5 per level, so why stop??? You could have 10, 15, 20 or as many as you want on your Level 1 - and so can each of your members!



But what about lottery ticket winnings?

Team Players earn 10% on their own personal ticket winnings as well as 10% of the ticket winnings of the 7 other Team Players that Lotto Magic places on their team.

Team Captains in Lotto Magic keep 50% of their ticket winnings – plus they receive 10% of all ticket winnings in their 5-level pay plan. In our example on the previous page, you would be receiving 10% of all the members' ticket winnings on Levels 1, 2, 3, 4 and 5 – that's **10% of the ticket winnings on 3,905 tickets IN EACH DRAWING!**



There are 8 or 9 drawings each month, so you would be receiving 50% of your tickets winnings PLUS 10% of the **ticket winnings of 31,240 to 35,145 tickets each month!**

There is nothing like this available anywhere!!!

Again, our example is showing a “5-wide x 5-deep” club membership organization. You can go as wide as you want because of our “unlimited” width pay plan!



Our most powerful club membership -- Power Captains

At \$100.00 per month membership dues, the **Power Captain** is definitely the most “powerful” member position. You receive all of the commissions and bonuses as the Team Captain does PLUS you are getting free Powerball tickets in addition to the Florida lottery tickets.

Power Captains receive the same commission from Team Players and Team Captains that Team Captains do, but they receive double the commissions on Power Players and Power Captains. They also receive the difference between the commissions that Team Captains receive on Power Players and Power Captains.

This may start to sound confusing. Let's try and simplify the memberships.

If your club membership name has “Player” in it, then you are only playing the lottery, you are not earning any referral commissions, so the only way you make money is with ticket winnings. Players only receive 10% of their ticket winnings and 10% of the ticket winnings of the 7 other members on their team that the club provides.

If “Captain” is in your club membership name, then you receive 50% of your ticket winnings and 10% of the ticket winnings of everyone you refer to the club. You can build an unlimited team of other members.

Lotto Magic Team... Building teams faster and bigger through teamwork!



Captains can build an unlimited team of other members. Captains make money from ticket winnings AND receive commissions from referring other club members.

If you have "Team" in your membership name, then you are playing the Florida LOTTO only.

If you have "Power" in your club membership name, then you are playing the Florida LOTTO and the Powerball lottery.



Team Captains will only receive the "Team" member commissions and ticket winnings. For example, if you are a Team Captain and you enroll a Power Player, you will receive \$5.00 per month commission PLUS

10% of their Florida LOTTO ticket winnings.

But the Power Player plays both lotteries, right? Yes, that's correct. The other \$5.00 in commission AND 10% of their Powerball lottery ticket winnings are passed upline to the next Powerball Captain.

If you decided to upgrade to Power Captain, then you would receive all commissions and ticket winnings. By the way, you can start your membership at any level and change it at any time -- up or down.

The chart on the right may help you understand the benefits, commissions and ticket winnings better. If you have any questions not covered in this book, please phone or email us. Our contact information is located inside the front cover of this report.

Lotto Magic Team... Building teams faster and bigger through teamwork!



Chart of Membership Benefits and Commissions				
Benefit	Team Player	Power Player	Team Captain	Power Captain
Monthly membership fee	\$25.00	\$50.00	\$50.00	\$100.00
Monthly savings newsletter	x	x	x	x
<i>Savings Connection</i> website	x	x	x	x
3-day, 2-night vacation stays	x	x	x	x
FREE Florida lottery tickets	x	x	x	x
FREE Powerball lottery tickets		x		x
<i>Online Coupons</i> website		x		x
% you keep of your ticket winnings	10%	10%	50%	50%
10% share in ticket winnings of 7 other members	x	x		
Earn commissions by referring others			x	x
Earn bonuses by referring others			x	x
Earn 10% of ticket winnings of other members you refer			x	x
Maximum number of other members that you can share in ticket wins	7	7	unlimited	unlimited
Enroller bonus on Team Player*	0	0	\$5.00	\$5.00
Enroller bonus on Power Player*	0	0	\$5.00	\$10.00
2nd Level comm. on Team Player	0	0	\$1.00	\$1.00
2nd Level comm. on Power Player	0	0	\$1.00	\$2.00
Enroller bonus on Team Captain*	0	0	\$23.00	\$23.00
Enroller bonus on Power Captain*	0	0	\$23.00	\$46.00
5-level comm. on Team Captain	0	0	\$2.00	\$2.00
5-level comm. on Power Captain	0	0	\$2.00	\$4.00
Incentive products sales comm. paid				x

* Team Captains only earn the Team Captain bonus or commission when they refer Power Players or Power Captains. The next Power Captain in the upline will receive the difference between what the Team Captain was paid and what a Power Captain would earn. In other words, if a Team Captain refers a Power Captain, they would only receive \$23.00 of the \$46.00 monthly bonus. The other \$23.00 would be passed upline to the next Power Captain. If the referring Team Captain upgrades to Power Captain, he would then begin to receive 100% of the bonuses and commissions. Team Captains do not receive 10% of referred Power Captain or Power Player POWERBALL tickets -- only that Power member's Florida Lotto tickets. The POWERBALL ticket winnings would be passed upline to the next Power Captain.



How difficult is it to refer new members to Lotto Magic?

Well, here's a testimonial from one of our members who will tell you herself:

"Wow! I made over \$4,400 last month and didn't even budge from my chair! It's just amazing that my income keeps growing like this. This system gives me the best odds of hitting a jackpot and when I do, it will just be the icing on the cake!"

– Alice P, Ohio

We have many different methods for you to use to start earning commissions. When you join, you will receive a Marketing Tips and Strategies booklet that shares the successful methods that our members are using including:

- local telephone surveys
- handing out business cards
- mailing letters and postcards
- classified advertising in local papers
- marketing through the internet

Plus we offer weekly training calls and share successful systems that you can use to increase your commissions. In addition, there are co-op postcard and letter mailings that put your business on autopilot!

***Anyone from 18 to 108 can make money!
PLUS... you could be a millionaire
next month with lottery winnings!***

Lotto Magic Team... Building teams faster and bigger through teamwork!



We have been with *Lotto Magic* since its very beginning in January 1996. Their reports and checks are on time and all our ticket winnings have been reported to us accurately. If this wasn't a club that could be trusted, we would not have been members for over 11 years!

— *David & Susan R., Laughlin, NV*

I joined *Lotto Magic* in January 1996. I don't have time to analyze lottery numbers, wheels, systems, histories, combinations, hot numbers and other things that go with lotteries. That is the reason I joined *Lotto Magic*. They do it for me. And the best part... I have been playing the lottery for **FREE** for years through *Lotto Magic*!

-- *Debbie G., Ft Walton Beach, FL*

We joined *Lotto Magic* in November 2001. By August 2002, our monthly check was more than our combined Social Security retirement checks! The folks at *Lotto Magic* can be depended upon to get your commission checks out on time -- and that's important to someone who is retired. We love *Lotto Magic*!

-- *Gene & Elaine C., Raytown, MO*

Simply by telling other people about *Lotto Magic*, I've developed a group of fourteen people. If any ONE of us wins, we ALL win -- and I won \$122.00 - which means I am playing for **FREE!!!** My potential gain is one million dollars, or more -- yet my risk is absolutely nothing! It sure looks to me like it's foolish not to join *Lotto Magic*.

-- *Bruce T., East Hampton, CT*



FAQ

Frequently Asked Questions

Are lottery clubs and pools legal?

Yes. States with lotteries recognize lottery clubs and pool playing. **Lotto Magic** does not sell lottery tickets. Only retailers who have been contracted by the Florida Lottery Commission are authorized to sell tickets. **Lotto Magic** promotes lottery club play with our computerized system to enhance our club member's chances of winning. If there are no lotteries in your state, this may be your only way to play the lottery.

Doesn't the United States Postal Service have rules regarding lotteries?

Yes, several are in the US Code. **Sec. 3005** regarding lotteries has been on the books for about 50 years. It was written to prevent people from starting their own lotteries. **Lotto Magic** is not conducting a lottery – we are merely a club playing the Florida lottery. Another statute frequently referred to is **Sec. 1302 - Mailing lottery tickets or related matter**. We do not mail any lottery tickets or Florida lottery materials through the mail.

How do I find out what numbers you are playing for me?

You will receive a welcome letter that will have your numbers on them. Each month you will also receive a report that shows the previous month's winning numbers, your team members and their lotto numbers, your enroller bonuses, commissions, and winning ticket profit sharing. Your account balance will be shown as well as how much money is needed to renew your club membership for the next month. Florida LOTTO winning numbers can be verified on the internet at www.flalottery.com, the official website of the Florida State Lottery. Powerball winning numbers can be confirmed at www.powerball.com.



Can you guarantee any winnings?

No. With all state lotteries, there are many losers compared to the few winners. No one can guarantee a winner. History has shown that the club method (or pooling) of lottery play produces more winning tickets than any other method. Being patient and playing the lottery through a club gives you a better chance of being part of the jackpot prize.

Who is eligible to join Lotto Magic?

Our club has members worldwide. The only requirement to claim a prize in a lottery is that you are 18 years of age (and have a winning ticket!)

Can I play my own numbers?

Yes, however, we don't recommend it. We also will not play your selection if another **Lotto Magic** member has your numbers. This is one of our computerized advantages -- no duplicate numbers among our members.

How do I know that you are an honest company?

Read the testimonials from our players on the previous page. Some of our members have been with us since our first year! We have operated this club since January 1996 and have purchased every ticket that we claimed. In fact, ticket purchases are kept in our fireproof safe just in case anyone wants to see them!

Can I play the Powerball lottery only?

No. The Powerball lottery is only available as an upgrade membership to the Florida LOTTO memberships. Team Players and Team Captains play the Florida LOTTO only; Power Players and Power Captains play both Florida LOTTO and Powerball.



Do you have an Internet connection?

Then you should listen to these two radio shows that help people like you make a decision about which home business is the right one for you.

You can listen for
FREE by going to
www.radio-biz.com!



If you decide to join as a Captain, **Lotto Magic** will be there to help you build your business. In your Welcome Package, you will receive a one hour training CD that will help you pick the marketing method that will best suit you.

We also have a live weekly training conference call that you can use to stay updated about current marketing tools and methods. Part of this call is open for members to get the answers they need to make **Lotto Magic** a profitable home business!

There is also a weekly Opportunity Call that potential members can call for the latest information about our club. You can listen to one of these on any Tuesday night at 9pm EST by calling (319) 279-1000 and then entering Pin Code 1055075#.



Which of our four types of membership is right for you? Well, let's decide. If you only want to play the Florida LOTTO -- and have Lotto Magic build your team of 7 for you - then the **Team Player** for \$25.00 per month is for you.

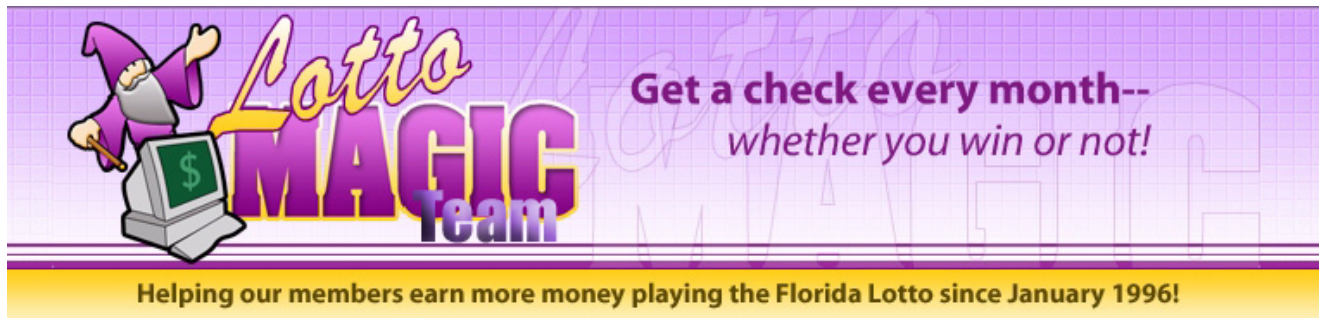
You would want to be a **Power Player** for \$50.00 per month if you want to play the Powerball lottery in addition to the Florida LOTTO. You will receive 10% of the ticket winnings of your tickets in both the Florida and Powerball lotteries PLUS 10% of two team of 7 other Players -- one team in the Florida LOTTO and one team in the Powerball lottery.

If you want to build up an income you can depend upon, then sign up as a Captain. **Team Captains** earn 50% of their ticket winnings in the Florida LOTTO and earn 10% of all personally referred Players and Captains Florida LOTTO tickets. Captains also receive commissions from personal enrollees and from their 5-level downline. Team Captains also receive 10% of the ticket winnings from **all** Florida LOTTO ticket winnings from members that fall in their 5-level downline.

For \$100.00 a month, **Power Captains** can be playing in every single Florida LOTTO and Powerball lottery drawing each month. It doesn't matter if you are playing on 5 tickets or 5,000. Your cost is always the same and you always get 10% of any winnings from tickets in your organization and 50% of your own ticket winnings.

There is no limit to the size of your pool. Refer as many people as you like to increase your odds of ticket winnings.

Click the Lotto Magic Team link below and join today!



Website: www.lottomagicteam.com

In association with People Ferret and Affiliate Company List:



I look forward to welcoming you to the Lotto Magic team!

Whitney

Lotto Magic Team Leader

Email: teamleader@lottomagicteam.com