



Lotto Magic is a wholly owned subsidiary of Primerica Marketing Group Inc.

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21 Racetrack Road NE  
Fort Walton Beach, FL 32547

Phone (850) 864-2251  
Fax (850) 864-2345

email: [members@flalottomagic.net](mailto:members@flalottomagic.net)

# Leadership Bonus Pool Update; 5-Hit Florida Lotto Winner!

We have a first draft proposal for the Leadership Bonus Pool (LBP) that we announced last month.

This cash bonus pool will be funded with a fixed amount of money from each of our four types of membership. This monthly cash amount will then be divided up into five different individual pools that will each have their own qualifications.

**The money that will create the pool is NOT being taken away from any of your existing commissions -- this money is coming out of the club's pockets!**

This is only a first draft proposal of the LBP qualifications and we are open to any suggestions you may have for modifications. We are planning on having this bonus pool start paying out effective June 2009.

There are three requirements to qualify for the five levels of the bonus pool payout. They are:

- (1) You have to be a Power Captain;
- (2) Group Volume, which is defined as the total gross membership fees in your downline **to infinity**; and
- (3) A qualified number of Power Captains on your first level that each have 2 Power Captains on their first level.

There will be five steps or levels to the bonus pool and each level will have a percentage of the total pool to share among qualifying Power Captains. You can only qualify for one step of the pool in any given month. For example, if you were qualified for the Step 3 LBP share, you would not be qualified to receive the Step 1 or Step 2 shares.

**Step 1:** 5 1st Level Power Captains who each have 2 1st Level Power Captains. Minimum Group Volume is \$5,000. This step will receive 5% of the total available funds to share among all that are qualified.

**Step 2:** 10 1st Level Power Captains who each have 2 1st Level Power Captains. Minimum Group Volume is \$10,000. This step will receive 10% of the total available funds to share among all that are qualified.

**Step 3:** 15 1st Level Power Captains who each have 2 1st Level Power Captains. Minimum Group Volume is

\$15,000. This step will receive 15% of the total available funds to share among all that are qualified.

**Step 4:** 20 1st Level Power Captains who each have 2 1st Level Power Captains. Minimum Group Volume is \$20,000. This step will receive 20% of the total available funds to share among all that are qualified.

**Step 5:** 50 1st Level Power Captains who each have 2 1st Level Power Captains. Minimum Group Volume is \$50,000. This step will receive 50% of the total available funds to share among all that are qualified.

If the Leadership Bonus Pool (LBP) was in effect for March 2009, the total pool would have about \$1200 in it. This would mean that all qualifying members for Step 1 would share in 5% of the \$1200 or \$60.00. Qualified Step 5 Power Captains would equally share 50% of the pool or \$600.00.

These may sound like low numbers, however, our club membership (because of credit cards) is at a very low point. The good news is our new membership signups for March 2009 were at a new high compared to the last three years. So not having credit cards has not slowed down new membership signups at all. This is good news for the growth of our club -- and the Leadership Bonus Pool.

An exciting aspect of the pool is that if a portion of the pool is not paid out, it will accumulate to the next month. In our example above, let's say that the Step 5 pool of \$600.00 was not awarded to anyone. Then the next month's pool would be \$600.00 plus 50% of the new month's total pool value.

Be sure and let us know if you have any suggestions on this bonus pool.

## 5-Hit Florida LOTTO Winner in February 2009

One 5-hit winner on February 7, 2009, was won by a Team Captain and they received 50% (**\$2978.75**) of the \$5957.50 payout. Five additional upline sponsors each received 10% or \$595.75. Congratulations to our winners!