Lotto MAGIC

Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

MARCH 2012

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Everything Involves Selling!

That's worth repeating: Everything Involves Selling! Take a look around you. Everywhere. Stores. Churches. Repair services. Lawn mowing businesses. Babysitting. Everything!

Nothing starts until a sale is made somewhere. Even personal relationships (including marriage) has some sales work involved at one stage or another. Perhaps you are saying "No, I didn't sell my spouse on marrying me!" and you could be correct. Maybe it was your spouse that was doing the sales presentation to you. Think back on that!

Let's take a basic service that almost anyone can provide such as babysitting or lawn mowing. What happens before you get your first "customer"? You have to sell them on using you. Maybe you just went around the neighborhood and stuck flyers or business cards in doors.

Then someone called you about your offering. You probably had to tell them a convincing story about why they should hire you. Perhaps your past experience -- you babysit for your younger siblings all the time or you have been cutting the lawn for your family for years and "you know how nice our yard always looks".

That's right... you are selling. And hopefully you are successful. So, you start lining up work. That's good news, right? Oh, wait a minute... **now you have to do the work!**

So, you not only have to sell yourself and your product or service, you then have to provide that product or service. That brings us to what I love about representing another company's product or service, just as we do when we participate in a network marketing opportunity.

We only have to do the selling! We don't have to provide the product or service afterwards. If you sold 50 people on the idea of having you cut their lawn or babysit for them, you now have to provide those 50 people with that service! That sounds like a full-time job to me!

However, with a network marketing opportunity, the company provides the product or service for you. If you were to bring 50 new members into Lotto Magic, at that point, your work is completed. Lotto Magic provides the services to the new member. We also provide them with monthly accounting statements, answer the phones to provide customer service and answer questions, provide websites and other support functions -- all so you can concentrate on selling!

Selling is inevitable. Whether you are wanting to cut a few lawns for some extra money -- or you are trying to get someone to join Lotto Magic. Either way, you have to make a sales effort. Either way, you have to contact people by mail, phone, email, fax, or in person. But the big difference is: after you make the sale, your work is done! You don't have to cut 50 people's yards every two weeks.

Sell 50 Team Captain memberships and you are making over $1200 per month. Sell 50 Power Captain memberships and you are making over $3000 per month.

When you think about it... that's a lot easier than cutting lawns or babysitting for somebody else's unruly children, isn't it? Think about it...

New! Access Conference Calls Via Skype

Now, there are two ways you can join the conference calls without paying long distance charges: Skype and online. To access by Skype, log into your Skype account, then on the dial pad type “joinconference”. After you are connected, click the “Show Dial Pad” button and enter pin code 406159#.

To listen online, check the Facebook Lotto Magic Fan page for call links a few hours before the call. Links to listen to the training calls can be found in the back office. For telephone access, dial 818-742-0029 then enter pin code 406159#.

The Opportunity Call (prospects only) is held every Wednesday at 8PM EST, 5PM PST. The Training Call (members only) is on Wednesday at 9PM EST, 6PM PST.

You should send your prospects access information to the Opportunity Call, but please do not share access for the Training Call, it is for members only.

Our Training Call Schedule for March:

3/7/2012: Review of Basic Principles, Recruiting Tools and Systems to build your business.

3/14/2012: Overcoming Personal Obstacles & Prospects Objections that Stop You From Becoming Successful.

3/21/2012: Pitfalls of Online Marketing. What not to do and what is currently working.

3/28/2012: Repeat of 1/11 Call — Developing Mindset & Accountability. If you missed the January call and the Free Bonus offered, you’ll have one more chance to get in on it.

4/4/2012: Review of Basic Principles, Recruiting Tools and Systems to build your business.

Lotto Magic is a Member Benefits Club

Lotto Magic offers you a unique way of playing in every single Florida Lotto and/or Powerball drawing from anywhere in the world. Their turn-key marketing system ensures your complete success...

- Rated "A " with the Better Business Bureau, worldwide **since 1996**.
- You earn $60 per referral **monthly** as a Power Captain.
- Also earn $4 monthly per down line member in **levels 2 through 5**.
- Top earners are receiving **over $5,000 monthly** in commissions.
- Your tickets are played in the twice-weekly 42 state **Powerball** plus the **Florida Lottery**.
- Get 50% from your own **winning tickets** and 10% from your down line for 5 levels.
- **100% Free** team advertising, marketing and support. Yea, we really do work for YOU.

Not a Lotto Magic member yet? Then join one of our team members now and get started immediately!
Already a Lotto Magic member? Then grab your second position with us today and finally start winning!

➡ **For the inside scoop on the Lotto Magic Team... visit the team site now - Don't you miss out!**

Whitney

Team Leader - Florida Lotto Magic

"You can't win if you don't play!"

P.S. I joined Lotto Magic back in 2005 and I've worked "for the team" ever since!

"When everyone is moving forward together, then team success takes care of itself"