



Lotto Magic is a subsidiary of Peppercorn Marketing Inc.

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# Join A Co-op Mailing Today! New Quarterly Lists Just Arrived

**Even If You Have Zero Experience --  
And Zero Time -- If You Are Anxious To  
Jump-Start Your Team, Take Advantage Of  
Our #1 Recruiting System  
That Does 99% of The Work For You!**

Network Marketing is a numbers game, and if you don't have a constant, steady flow of qualified prospects in your pipeline looking at a presentation every month, the numbers will never be in your favor. Of course, it takes time and experience to filter through hundreds of people to find a few who would join. After all, you are unique in wanting to develop an extraordinary stream of income through non-conventional methods.

Our Direct Mail Co-op puts a professional Lotto Magic presentation in the hands of 15-18 targeted prospects on your behalf. And when I say targeted, I mean *really targeted*, as in these people are **paying** to learn about us! Instead of spinning your wheels with un-professional direct mail campaigns that don't work due to poorly written sales material and junk lists, take advantage of our system that has now been proven to produce results for over four years.

When you participate, you get a share of 500 letters mailed to the best lists in the industry. Prospects respond by paying for information about Lotto Magic, so they are anxiously awaiting it and are eager to make money. The prospects are rotated evenly to everyone in the co-op, so if the entire mailing pulls 3% (which it usually does) you get 15 prospects. These people receive a package on your behalf with an application with your ID# printed on the sponsor line, so if they like what they see right away and join, you have just enrolled someone without lifting a finger!

Now that 1% that the system doesn't do:

## **Follow-up.**

As mentioned, you can get people signing up on their own, but if you really want to boost conversion rates, mail a letter to those people who don't sign up right away, or, better yet, give them a telephone call or both. Complete details for proven follow-up techniques are provided in our weekly training calls (see below).

Everything else is done for you. This is the easiest and most effective way to build your team, even if you have zero experience, zero and no time in your schedule.

To get started, flip this page over and check off the line that says "Direct Mail Co-op 500" and send in your order today! Mailings are done monthly and limited slots are available due to the limitation of high-quality mailing lists. *Don't miss out!*

## **New! Access Conference Calls Via Skype**

Now, there are two ways you can join the conference calls without paying long distance charges, Skype and online. To access by Skype, log into your Skype account, then on the dial pad type "joinconference". After you are connected, click the "Show Dial Pad" button and enter pin code 406159#.

To listen online, check the Facebook Lotto Magic Fan page for call links a few hours before the call. Links to listen to the training calls can be found in the back office. For telephone access, dial 818-742-0029 then enter pin code 406159#.

The Opportunity Call is held every Wednesday at 8PM EST, 5PM PST. The Training Call is on Wednesday at 9PM EST, 6PM PST.

You should send your prospects access information to the Opportunity Call, but please do not share access for the Training Call, it is for members only.

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## Lotto Magic is a Member Benefits Club

Lotto Magic offers you a unique way of playing in every single Florida Lotto and/or Powerball drawing from anywhere in the world. Their turn-key marketing system ensures your complete success...

- ✓ Rated "A" with the Better Business Bureau, worldwide **since 1996**.
- ✓ You earn \$60 per referral **monthly** as a Power Captain.
- ✓ Also earn \$4 monthly per down line member in **levels 2 through 5**.
- ✓ Top earners are receiving **over \$5,000 monthly** in commissions.
- ✓ Your tickets are played in the twice-weekly 42 state **Powerball** plus the **Florida Lottery**.
- ✓ Get 50% from your own **winning tickets** and 10% from your down line for 5 levels.
- ✓ **100% Free** team advertising, marketing and support. Yea, we really do work for YOU.



**Not a Lotto Magic member yet?** Then join one of our team members now and get started immediately!  
**Already a Lotto Magic member?** Then grab your second position with us today and finally start winning!

➡ For the inside scoop on the Lotto Magic Team... [visit the team site now](#) - Don't you miss out!



**Whitney**

**Team Leader** - Florida Lotto Magic

*"You can't win if you don't play!"*

**P.S.** I joined Lotto Magic back in 2005 and I've worked "for the team" ever since!

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Get Your FREE "Win That Lottery" E-Book. It's 48 pages packed with information about the lottery.



- ~ Lottery History
- ~ Lottery Filters
- ~ Lottery Wheels
- ~ Lottery Facts
- ~ Lottery Statistics

▶ **GET IT!**



*"When everyone is moving forward together, then team success takes care of itself"*